Educators Rising National Conference Prospectus



Columbus, Ohio
June 17–20, 2027



















Welcome from our CEO



Dear Prospective Partner,

What happens when students get the chance to experience education differently?

At the 2027 Educators Rising National Conference, thousands of middle and high school students will come together from across the country to find their community, test their skills, lead, compete, learn from one another, and discover who they can become.

Teaching is our front door. But what happens here is bigger than career exploration. Students step into authentic experiences that allow them to help someone learn, practice teaching, solve problems, lead, and begin shaping how learning happens. Along the way, they build skills, belonging, agency, leadership, and professional identity.

That is what makes this gathering different.

Our students are not waiting until college to begin preparing for what comes next. Through Educators Rising, they connect academic learning to real experience and gain access to opportunities such as dual credit, work-based learning, pre-apprenticeships, and pathways into postsecondary education. They do this alongside Teacher Leaders who create powerful experiences in schools and communities across the country.

Our partners become part of that experience.

Your partnership can open doors, create access to opportunities students might not otherwise encounter, and expand their sense of what is possible. You also gain something important: the chance to listen to and learn directly from the generation that will help shape the future of education.

We invite you to join us, experience the energy and ambition these students bring, and help expand what is possible for them.

I look forward to welcoming you to the 2027 Educators Rising National Conference in Columbus, OH!

Jeanie Lee
Chief Executive Officer,
Educators Rising

About Educators Rising

Educators Rising is a national movement helping students discover, explore, and step into the future of education.

We believe students need more than information about a career. They need a place to belong, opportunities to lead, and real experiences that help them discover what they are capable of and who they are becoming.

That is what Educators Rising is built to provide.

Through chapters, coursework, competitions, conferences, leadership, and authentic experiences, middle and high school students get to experience education differently. They help others learn. They put what they are learning into practice. They take on real responsibility. They test their skills and ideas. And they begin to see the role they can play in shaping what happens in their schools, communities, and the future of education.



Our promise to students is simple:



Belong

Find your people and your place. Build relationships with peers, educators, and a national community where your ideas and experiences matter.



Lead

Take the lead. Help others learn, step into real responsibility, use your voice, and shape what happens in your school and community.



Become

Be who you're meant to be. Build skills through real experiences, uncover your strengths, and discover the many ways you can shape the future of education.

Teaching is our entry point, but the experience is bigger than preparing for a single career. Students build skills, belonging, agency, leadership, and professional identity while discovering where their strengths and interests might take them.

Educators Rising brings schools, districts, states, higher education, policymakers, funders, and partners together around that student experience, creating stronger connections between what students learn today and the opportunities available to them next.

Educators Rising by the numbers



1,300+
schools
Where students are learning, leading, competing, and putting their skills into practice.

21,000+
student members
A growing national community exploring education, building skills, and discovering what comes next.

1,100+
districts
Connecting the Educators Rising experience to communities across the country.

4,000+
National Conference attendees and growing
Students, Teacher Leaders, partners, and education leaders together on one national stage.

49
states + DC
A national footprint connecting students across geographies, communities, and experiences.

About the National Conference

For four days each year, the Educators Rising community comes together on a national stage.

More than 4,000 students, Teacher Leaders, partners, and education leaders from across the country gather to compete, learn, lead, connect, and be recognized for what they can do.

Students put their skills to the test through national competitions. They lead and learn alongside their peers. They meet others from across the country who care about the same things they do. They connect with colleges, employers, organizations, and leaders across education. And they experience what it feels like to have their work, their voice, and their potential recognized.

For many, the experience is bigger than any single competition or session. They find their people. They step into leadership. They try something they have never done before. They see new possibilities for themselves. And they leave with new relationships, greater confidence, and a bigger sense of what they are capable of and what could come next.

For our partners, the conference offers something equally valuable: the opportunity to engage with thousands of students at a formative moment, while they are building skills, discovering their strengths, and beginning to make decisions about college, careers, and their futures.

Why partner with Educators Rising

Our partners do more than sponsor an event. They help create the experiences through which students belong, lead, and become.



Listen to what's next

Hear directly from students about what matters to them, what they want from their education and careers, and what they expect from the institutions, employers, and organizations hoping to engage them. Their perspectives can help inform how we collectively build the future of education.



Open doors

Connect students to colleges, careers, employers, networks, and opportunities they may not yet know exist. Help turn curiosity into a meaningful next step.



From sponsorship and exhibiting to competitions, student experiences, content, and customized activations, we can create a partnership that advances your goals while adding real value to the student experience.

Because this is what Educators Rising is about: giving students a place to belong, opportunities to lead, and authentic experiences that help them become who they're meant to be.

Connect with the next generation

Engage directly with thousands of students and the Teacher Leaders who support them. Introduce your organization, programs, careers, products, and opportunities to a national community already actively engaged in education.



Create experiences that matter

Go beyond traditional event visibility. Help students tackle a challenge, practice a skill, learn from an expert, experience a profession, or encounter an idea they would not otherwise have access to.



Build relationships early

Meet students before many have decided where they will study, what career they will pursue, or where their talents might take them. Build authentic relationships at a moment when experiences and connections can expand what they see as possible.

Conference location:
Columbus, Ohio
June 17–20, 2027

Columbus Convention Center
400 N High Street
Columbus, OH 43215

Exhibit dates:
Thursday, June 17, 2027
Friday, June 18, 2027

Invest in what's Rising

Partner with Educators Rising to inspire, equip, and connect the next generation shaping the future of learning.

Rising Legacy

$75,000

Shape a signature national experience and invest in the next generation shaping the future of education.

Rising Visionary

$50,000

Elevate the next generation through prominent visibility, meaningful engagement, and impactful experiences.

Rising Champion

$25,000

Power meaningful student experiences while connecting your organization with the emerging education workforce.

Rising Advocate

$10,000

Amplify your commitment to aspiring educators while building visibility across the Educators Rising community.

Rising Ally

$5,000

Stand with Educators Rising and invest in the next generation of educators and leaders.

Rising Exhibitor

$899/$1199

Connect with thousands of students as they explore colleges, organizations, programs, and opportunities shaping the future of education.

Make Your Mark

Your sponsorship can be connected to a specific experience or Conference need that aligns with your organization's interests. Opportunities may include:

- **National Service Project.** Help power a Conference-wide service initiative supporting young people in the host community.
- **Welcome & Essentials.** Help provide Conference bags, materials, snacks, supplies, technology, educational resources, and other essentials that make student participation easier and more memorable.
- **Fuel the Future.** Help keep students energized and ready to participate through food, beverages, wellness items, recharge spaces, pop-up experiences, or other creative contributions.
- **Student Leadership Experiences.** Support receptions, leadership experiences, or other opportunities that put students at the center.
- **Signature Conference Experiences.** Work with Educators Rising to create an experience aligned with your organization and meaningful to students.
- **Have another idea?** We can work with you to design an activation that advances your goals while adding real value to the student experience.

Sponsorship matrix

Benefits	$75K Legacy	$50K Visionary	$25K Champion	$10K Advocate	$5K Ally	$899/1199 Exhibitor
Co-create a signature Conference experience	●					
Exclusive invitation to CEO + student leadership breakfast	●					
Sponsor a signature conference experience		●	●			
Sponsor a student leadership reception		●				
Dedicated exhibit space	2 prime	1 prime	1 prime	1 standard	1 standard	1 std. or prime
Conference registrations	6	4	3	2	2	1
Custom social media promotions	4	3	2	1		
Featured recognition on the Educators Rising website	●	●	●	●	●	●
Logo recognition throughout the Conference	●	●	●	●	●	●

Sponsorship details

Rising Legacy

$75,000

Top-tier partnership opportunity, designed for organizations committed to elevating the next generation of leaders in education. This investment offers the opportunity to create a signature national experience that reaches aspiring educators, makers, civic leaders, teacher leaders, and administrators across the Educators Rising network while positioning your organization as a leading champion of the young people who will shape the future of education.

HIGHLIGHTED BENEFITS

- Exclusive opportunity to co-create and sponsor a signature national student conference experience
- Invitation to an intimate CEO + Student Leadership Breakfast with National Student Officers
- Priority selection and placement for two prime exhibit spaces
- Complimentary registrations for up to six representatives
- Four custom social media promotions
- Logo featured during general opening session
- Recognition in *Kappan* digital magazine

Rising Visionary

$50,000

Designed for organizations committed to investing in young people and the future of education. Through prominent visibility, meaningful engagement, and impactful conference experiences, Visionary Sponsors help young people explore their potential, build skills, and discover the many ways they can shape the future of education.

HIGHLIGHTED BENEFITS

- Opportunity to sponsor a featured conference experience
- Invitation to sponsor a student leadership reception
- One Prime exhibit space
- Complimentary registrations for up to four representatives
- Three custom social media promotions

Rising Champion

$25,000

Designed for organizations that want to invest directly in meaningful student experiences at the National Student Conference. By supporting a key Conference experience, Champion Sponsors help young people build skills, explore their potential, and see the many ways they can shape the future of education, while gaining national visibility across the Educators Rising network.

HIGHLIGHTED BENEFITS

- Opportunity to sponsor a featured conference experience
- One Prime exhibit space
- Complimentary registrations for up to three representatives
- Two custom social media promotions

Rising Advocate

$10,000

Designed for organizations committed to championing young people and the future of education. Advocate Sponsors gain visibility across the Educators Rising network while demonstrating their support for the aspiring educators and leaders shaping what comes next.

HIGHLIGHTED BENEFITS

- One standard exhibit space
- Complimentary registrations for up to two representatives
- One custom social media promotion

Rising Ally

$5,000

The Rising Ally Sponsorship is designed for organizations to stand with Educators Rising and invest in the young people who will shape the future of education. Ally Sponsors receive recognition as supporters of the Educators Rising community and the next generation of educators.

HIGHLIGHTED BENEFITS

- One standard exhibit space
- Complimentary registrations for up to two representatives

Rising Exhibitor

$899/1199

Connect with thousands of students as they explore colleges, organizations, programs, and opportunities shaping the future of education.

HIGHLIGHTED BENEFITS

- One prime ($1199) or standard ($899) exhibit space (prime locations are limited)
- Complimentary registration for one representative
- Connect with 3,500 aspiring educators and teacher leaders during the College & Innovation Fair

educatorsrising.org

Questions? Reach out to Matthias Tillmann
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