

Educators Rising Curriculum Guide

July 2025



The framework that provides schools success in developing strong, future educators.



Our Core Values & Our Impact

Over **330,000** rising educators have been helped by our programs since 1994.



with **151,000** students since becoming Educators Rising in 2015

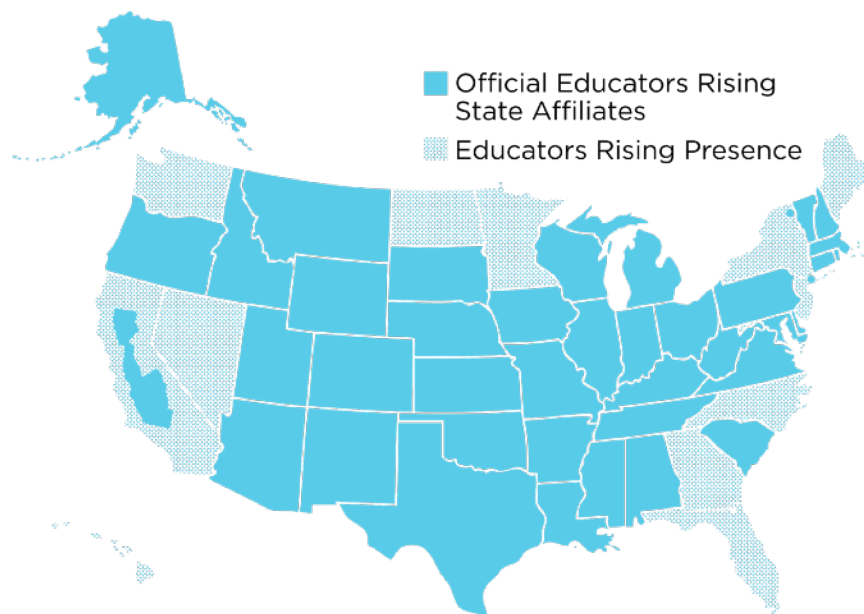
Educators Rising is a **national career and technical student organization (CTSO)** operated by PDK International since 2015. PDK rebranded the Future Educators Association to Educators Rising, after acquiring FEA in 1994.

Today we have **38 state affiliates** with over **20,000 student members** in over **1,200 chapters**—both in high schools and middle schools. We have a presence in all 50 states!

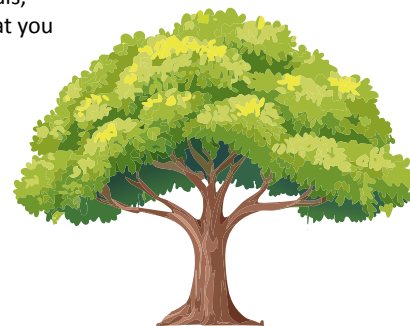
Educators Rising students experience a rich combination of CTE coursework, practical experience teaching, and chapter activities that develop their skills and knowledge about public education and teaching.

Educators Rising Teacher Leaders are educators who every day are inspiring the next generation of rising educators to consider their opportunities in the world of education—not only as teachers, but as nurses, librarians, instructional coaches, principals, and the dozens of additional roles school districts employ every day.

Our organization has rallied around the **core values of community, service, optimism, leadership, and excellence.** You will find these values instilled in our available resources, the interactions you have with our staff, and in the spirit of our students who are truly excited to become future educators.



Districts adopt Educators Rising as a Grow Your Own solution. When you invite your graduates back to work in your district after they've attained their teaching credentials, you're providing a solution to ensure that you have highly-qualified educators ready to teach within your community.





Chapters



Community



Conference



Competitions



Curriculum

We're changing the way students get into teaching.

With Educators Rising, your district's future teachers and principals are cultivated starting in high school. Many districts are now expanding their program into the middle grades as well.

Districts use our “5C's” **approach** to build a strong program that results in well-prepared future educators. At the heart of our program is the Educators Rising Curriculum which provides everything a teacher needs to start a Grow Your Own educator program in your school.

Your GYO solution is fully activated when you combine our chapter model with a state-approved CTE program offering a truly co-curricular experience.

Students can **compete** as part of their experience at local, regional, state, and national events.

Our **national conference** takes place each summer, and events are fully-aligned to the Educators Rising Standards and Educators Rising Curriculum.

Students joining Educators Rising are joining a network of both professionals and fellow students interested in the future of education. Our **community** is a core-component of why Educators Rising students, post graduation, consider a career in the field.



A student awaits the results of her competition at the 2024 Educators Rising National Conference

Why Grow Your Own?

School districts across the nation are increasingly finding it difficult to hire an adequate number of qualified teachers at the start of each school year. And we know that **60% of teachers end up teaching within 20 miles** of their own high school.

Your next cadre of teachers is sitting in your high school right now!

270,000



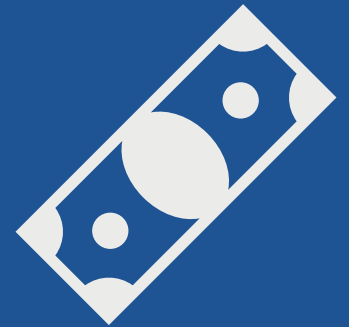
Underqualified
educators

55,000



Unfilled
vacancies

\$25,000



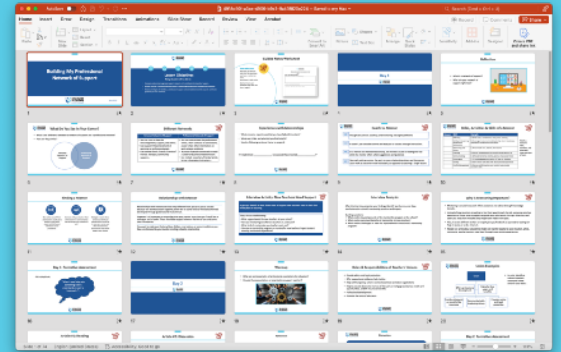
Investment for
each new recruit

While the situation is different in every state, nationally there is a teacher shortage that affects many districts year after year, especially in hard-to-fill subjects such as special education and STEM. And even when there is an adult in the room, it's not always a qualified teacher leading instruction. Our students deserve well-trained educators who are prepared to be strong instructional leaders.

Some of the nation's larger districts can spend up to \$25,000 per candidate each year on recruitment efforts. Instead, they could be investing in a Grow Your Own solution that invites students to come back and teach for them.

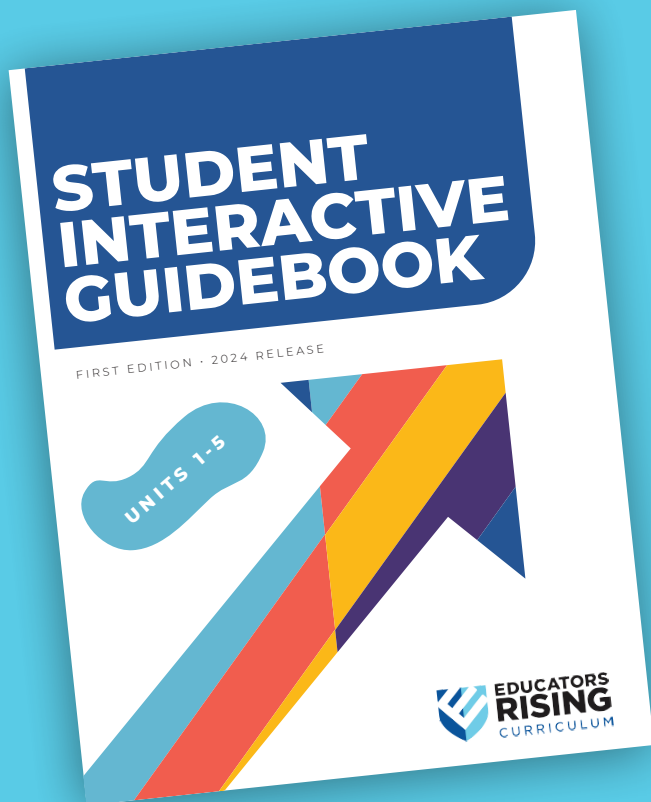
Educators Rising Curriculum

When your district purchases the Educators Rising Curriculum, you're getting access to **over fifty core lessons**, prepared in PowerPoint format, for use by your teacher leader in the classroom. In addition, we **provide supplemental lessons** that can be used to **expand or enhance your program**. Each of these are organized in our online portal for teacher leaders, including resources that include fundraising ideas for your chapter, the chapter handbook, and support for offering practical teaching experiences for your students.



Our **modular framework** was developed using standards we developed in concert with multiple national organizations, including the National Board of Professional Teaching Standards. Each purchase includes access at your school for two educators, with lessons organized in both 1-, 3- and 5-day formats.

Because our lessons are provided in student-facing PowerPoint format, complete with teacher notes, you can modify these to your liking, by adding content such as video, by adding additional activities, or by tailoring content to your district's needs.



We also are helping your teacher leaders save time. With our **Lesson Assessments platform**, included with your curriculum purchase, you have access to an online portal that provides an assessment for each of our core lessons.

These assessments are grounded in best practices for assessing pre-service teacher skills like planning, instruction, reflection, and professionalism.

Two assessment types are offered, with auto-graded multiple choice and open-answer questions that come with rubrics to aid teachers in scoring.

In addition, you'll get access to **student-facing guidebooks in PDF format** that provide support for scaffolding and encourage active engagement. These feature a clear and intuitive design, helping students stay organized, and preparing them for classroom activities and discussions.

Our students are prepared, and ready to enter the workforce.

12%+

of students entered the teaching profession*

80%

of students indicate an interest in education professions

50%

of students intend to pursue teaching credentials through a college or university

+14 pts.

Students scored, on average, 14 points higher on the Praxis Core than students that did not received Educators Rising programming.

82%

of teachers believe that EdRising programming has well-prepared students to enter the profession upon completion.

64%

Of teachers believe their students have received strong teaching skills by participating in our program.

* this statistic comes from a recent four-year study based in Ohio, and found that at least 12% of our students entered the profession. Further research is required in this area, but this exceeds other CTE programs requiring post-secondary training.





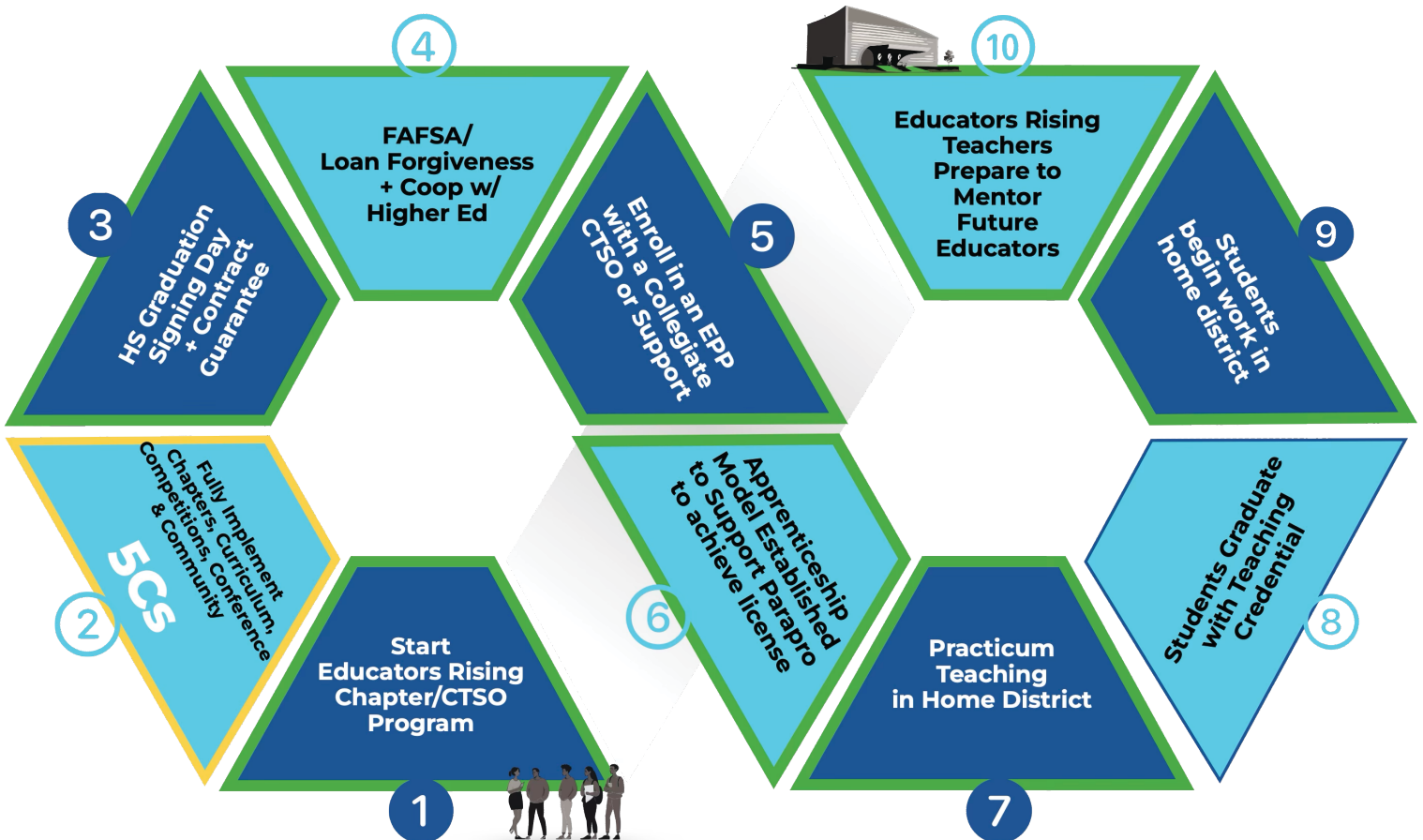
Grow your own is powerful.

We can help you beyond curriculum with ensuring that your education career pathway program is fully-maximized to bring your students back into your district. By providing signing-day activities, dual-enrollment opportunities, by inviting them back to student teach with you, and by providing apprenticeship opportunities, you can make your students' entrance into the world of teaching something they will aspire to pursue.

One of the ways we provide support is through Educators Rising Collegiate and the Aspiring Educators program when they leave high school. Learn more by visiting educatorsrising.org.

“When districts reach out for hiring, they want to find candidates who were in Educators Rising, because they know that these students are that much more established than the standard new educator.”

– Lindsey Jenson, 2018 Illinois Teacher of the Year



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